



### **Product Strategy workshop**

## For technology-based product teams

# Why you should let Nevico Product Management inspire your team

# Accelerate your team's strategic capabilities

Your product managers will work with proven methods and tools to improve their skills and confidence on how to approach their strategic work.

#### Get inspired while having fun

We involve and engage. We use exercises that centers around your company specific challenges. We document the feedback.

#### Don't waste your time

This is our specialty! We have designed an efficient workshop that will challenge and align your team's understanding of Product Strategy.

#### **Excellent value**

Our certified consultants are experts in product management with great expertise in facilitating.

"When setting the Product Direction, the team needs to have a common toolbox. The workshop covered very relevant areas and easily plugs into our everyday work."

Anders Bo Rasmussen, Director, Product direction, Milestone Systems

#### **Workshop content:**

2 hours of facilitated workshop including team exercises.

#### Agenda:

- Why work with Product Strategy
- What is Product Strategy
- How to include your stakeholders

#### Who should attend:

Ideal for Product Managers, Product owners, Product Marketeers and product leadership

Product people who wish to set the direction for the product.

#### Price:

10,000 DKK. Ex VAT\*

\* + facilitator expenses billed at cost

#### About us:

Nevico is a Product Management agency that works across disciplines to build and develop our clients' Product Management through consulting and training services.